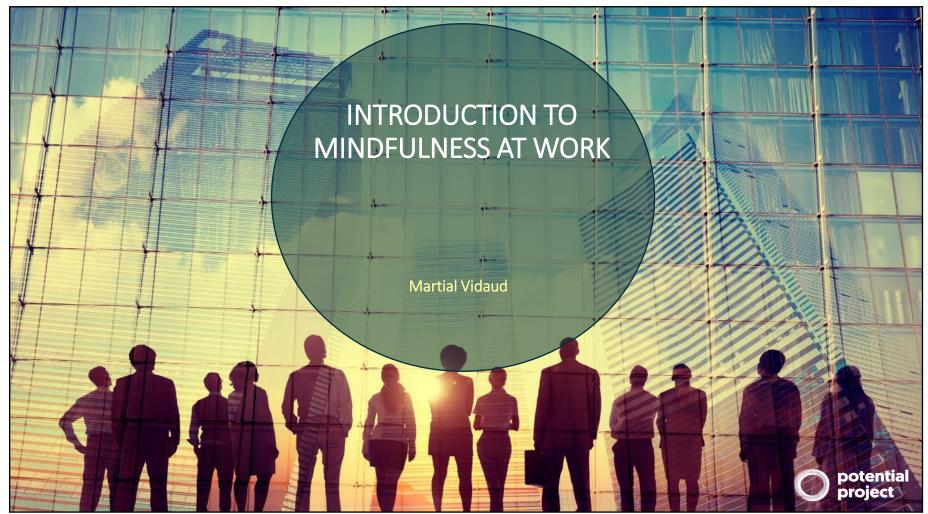
# **Martial Vidaud**

**INSPIRATION** 





## WHY DO THEY USE MINDFULESS?











Microsoft<sup>®</sup>



Carlsberg





SOCIETE GENERALE





















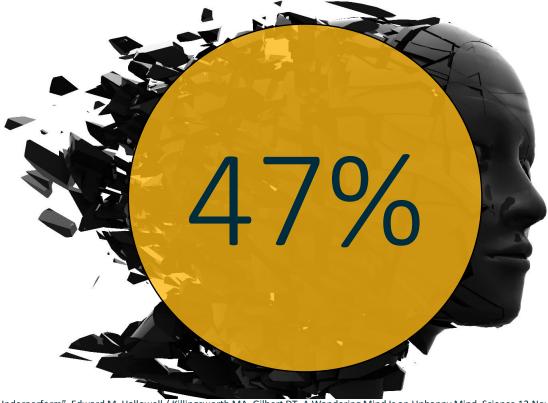
## THE PAID REALITY



Pressured
Always on
Information overload
Distracted



## ATTENTION DEFICIT TRAIT



Why Smart People Underperform", Edward M. Hallowell / Killingsworth MA, Gilbert DT. A Wandering Mind Is an Unhappy Mind. Science 12 November 2010: Vol. 330. no. 6006, p. 932 DOI:

### MULTITASKING





Hunter, J.P. and J.S. Scherer, "Knowledge Worker Productivity and The Practice of Self-Management" in The Drucker Difference: What the World's Greatest Management Thinker Means to Today's Business Leaders, Craig L. Pearce, Joseph A. Maciariello and Hideki Yamawaki, Editors 2009.



## THE DOWNSIDES OF MULTI-TASKING

#### **REDUCES EFFICIENCY**

Due to switch time

#### **KILLS PRIORITIZATION**

Due to loss of overview

#### **DECREASES QUALITY**

Due to more mistakes

#### **SHRINKS YOUR BRAIN**

Less grey matter



#### HAMPERS CREATIVITY

Due to a full mind

#### **DRAINS ENERGY**

Due to switching

#### **REDUCES WELL-BEING**

Due to increased stress

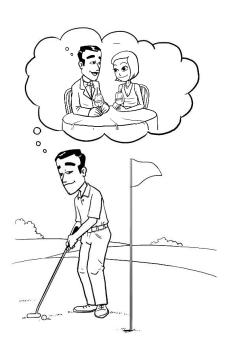
#### **REWIRES YOUR BRAIN**

Becomes default working mode



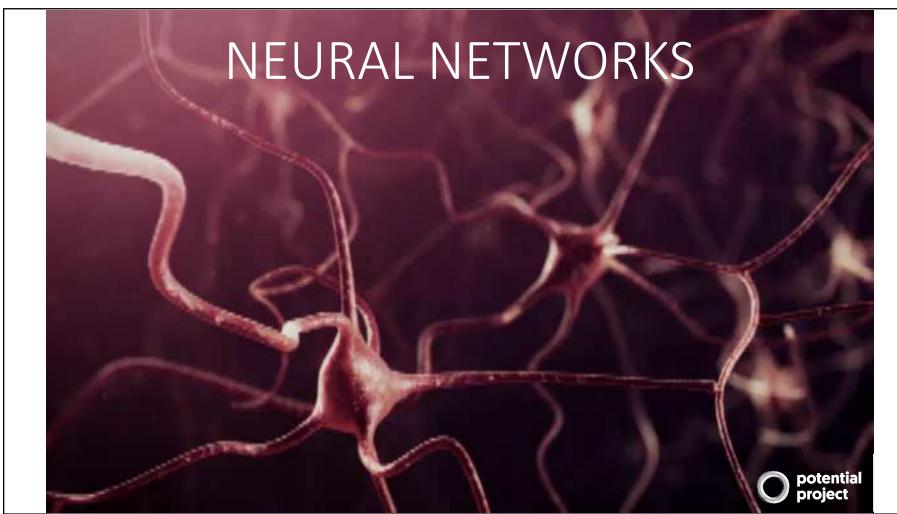
## HOW ATTENTIVE ARE YOU?

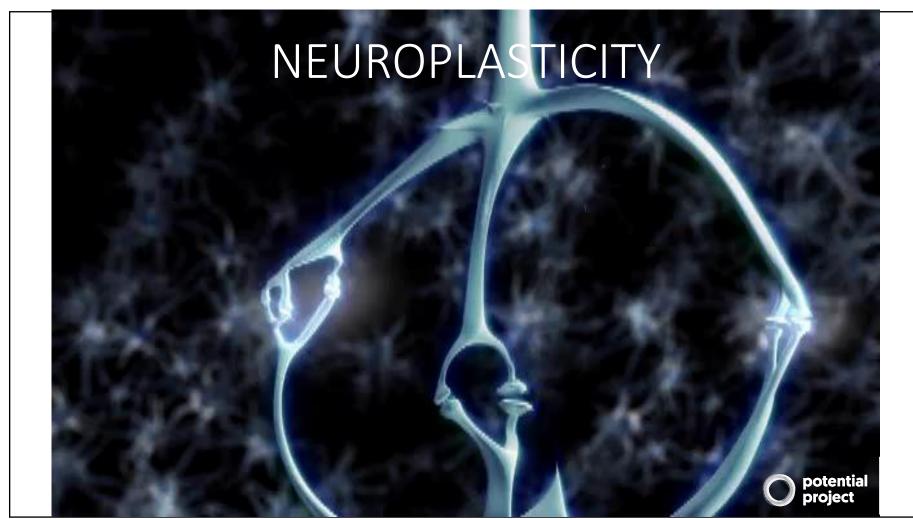








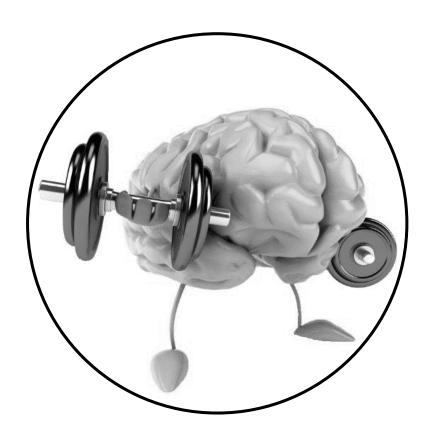




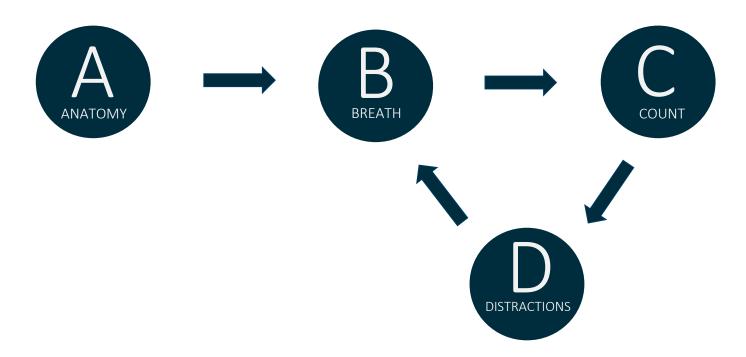
## MINDFULNESS: MANAGING ATTENTION



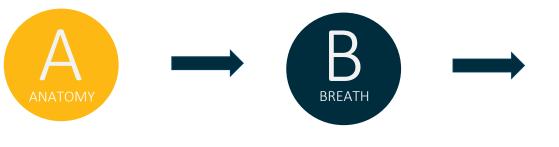
## TRAINING THE ATTENTION MUSCLE







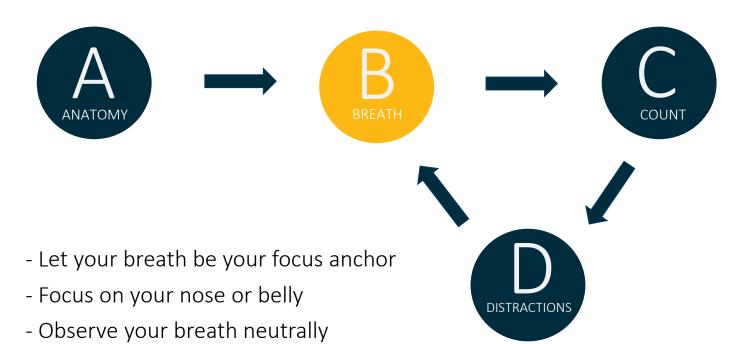




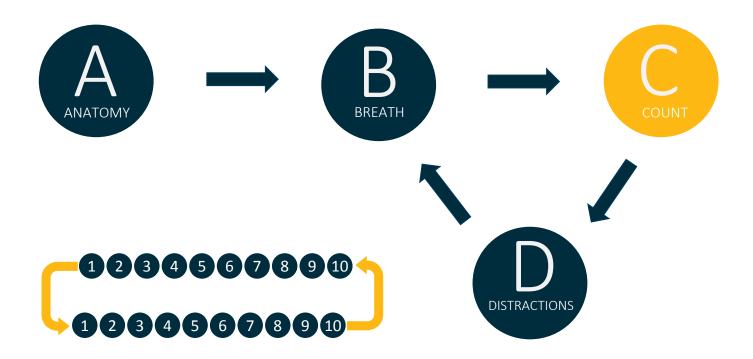
- Eyes shut or slightly open
- Breathe through nose
- Relaxed neck, shoulders and arms
- Straight, relaxed back
- Grounded balance



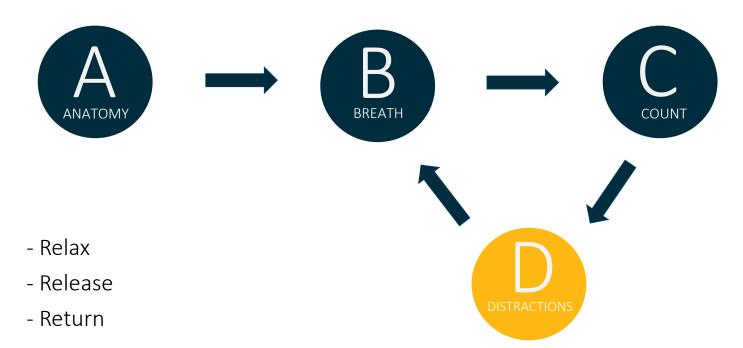






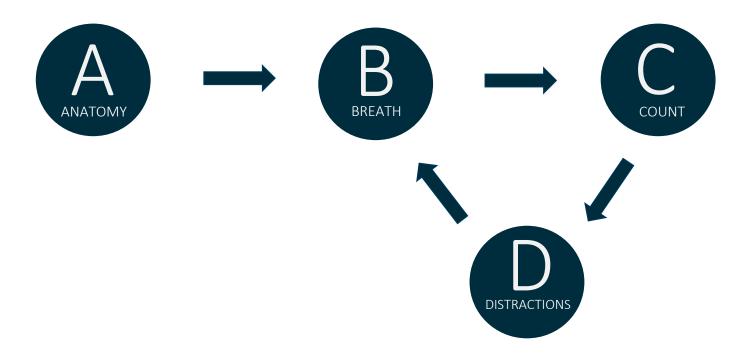




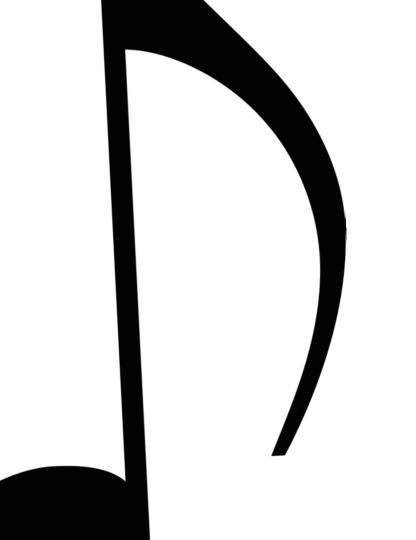




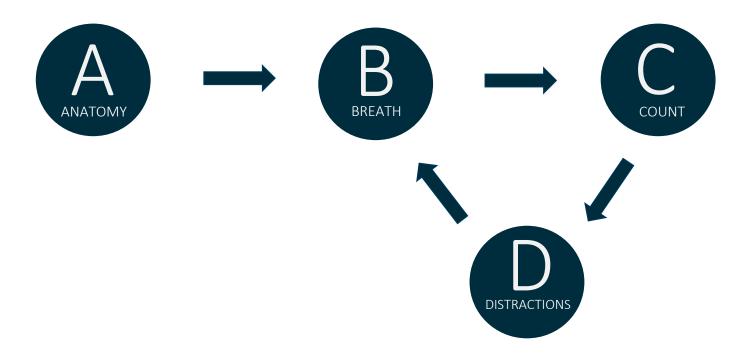
## LET'S PRACTICE







## LET'S PRACTICE





## BENEFITS OF MINDFULNESS FOR YOU



